

## | IMAGES E-COMMERCE AWARDS 2022 |



Supported by



JioMart, Myntra, Head Up for Tails, Plum Goodness, Uber, Marks & Spencer, IIFL Securities and Paytm among India's Digital Commerce Leaders at the Images E-commerce Awards 2022.

# India's Most Innovative Digital Commerce Brands & Companies Honoured at **IMAGES E-Commerce Awards 2022**



**Some** of India's most exciting e-commerce companies and brands were honoured at the debut edition of IMAGES E-commerce Awards (IEA) on December 14, 2022 at Hotel Sheraton Grand Whitefield, Bengaluru. Organised by IMAGES Group and attended by the C-Suite of India's digital commerce, retail and technology sectors. The glittering awards ceremony conferred recognition on brands and companies representing a wide universe of e-commerce businesses in India.

JioMart, Myntra, Head Up for Tails, Plum Goodness, Uber,



## IMAGES E-COMMERCE AWARDS 2022

Pee Safe, Croma, Marks & Spencer, IIFL Securities, and Paytm, among others, were the awardees who represented a wide spectrum of industries and sectors: Beauty & Wellness, BFSI, Leisure, Digital Wallets, CDIT, Fashion & Lifestyle, Food & Beverage, Travel & Hospitality, and more.

The awards ceremony formed the grand finale for Asia's largest e-commerce intelligence event – Internet Commerce Summit 2022 – which was held over 13 and 14 December at Hotel Sheraton Grand, Whitefield, Bengaluru.

IMAGES E-Commerce Awards (IEA) are India's first-ever recognitions for excellence in e-commerce innovation and acknowledge out-of-the-box inventiveness and future-oriented strategies and customer experiences delivered by digital commerce and omnichannel brands and retailers. The nomination process involved a stringent audit by a Jury Panel comprising some of India's leading analysts and arbiters of retail, technology, customer insight and innovation.

Commenting on the awards, Bhavesh Pitroda, Director & CEO, IMAGES Group said, "The Indian e-commerce market is predicted to grow by 21.5%, reaching USD 74.8 billion in value, and is expected to touch USD 350 billion by 2030. Acceleration in digital literacy and rising innovation in e-commerce are levelling the market for new players to enter while churning out exciting and digitally powered disruptive business models. The IMAGES e-commerce Awards 2022 reflect the unstoppable momentum of digital commerce in India and acknowledge the stunning innovation at work in this area."



### The Jury

- Ankur Shiv Bhandari, Managing Director, Asbiverse Group
- Anuj Puri, Chairman & Country Head, Anarock
- Bimal Sharma, Head – Retail, CBRE South Asia
- Jonathan Yach mRICS, Independent Advisor
- Nandini Kelkar, Director Customer Research, Frost & Sullivan (MEASA)
- Naveen Malpani, Partner and Sector Leader – Consumer and Retail, Grant Thornton Bharat
- Rachit Mathur, Managing Director & Partner, The Boston Consulting Group
- Shubranshu Pani, Treta Advisory
- Sumit Chopra, Director Research Analysis, Globaldata
- Viren Razdan, MD, Brand-nomics
- Saloni Nangia, President & CEO, Technopak Advisors
- KS Narayanan, Industry Expert



## IMAGES E-COMMERCE AWARDS 2022

### AND THE AWARD GOES TO.....



- ★ IMAGES Most Admired eCommerce Company of the Year:  
Beauty & Wellness



**Plum Goodness**

*Presented by: Kumar P. Saha, Founder, ndhgo*

*Received by: Shankar Prasad, Founder & CEO, Plum Goodness*



- ★ IMAGES Most Admired eCommerce Company of the Year:  
Beauty & Wellness



**Upakarma Ayurveda**

*Presented by: Kumar P. Saha, Founder, ndhgo*

*Received by: IMAGES Group on behalf of the brand*

*Nominees: Avni, Juicy Chemistry, Kerala Naturals, Sanfe, Skinvest, The Body Shop, Vanity Wagon and NYKD*



- ★ IMAGES Most Admired eCommerce Company of the Year:  
CDIT



**Croma**



- ★ IMAGES Most Admired eCommerce Company of the Year:  
Food & Beverage



**Something's Brewing**

*Presented by: Navin Joshua, Founder, GreenHonchos*

*Received by: Abhinav Mathur, CEO, Something's Brewing*

*Nominees: Chaika, Cold Love Ice cream, Kerala Naturals and The Baker's Dozen*



## IMAGES E-COMMERCE AWARDS 2022



★ IMAGES Most Admired eCommerce Company of the Year:  
**Digital First Apparel Brand**



**Mad Over Print**

*Presented by: Prasenjit Shahi, Co founder, Karnival*

*Received by: Ravi Asthana (Operations Manager) and Ayushi Pandey (Category Manager)*

*Nominees: ALMO, Ed-a-Mamma, Haus and Kinder, and SASSAFRAS*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Digital First Accessories Brand**



**DailyObjects**

*Presented by: Sudhir Sukrutharaj, Co founder and Director, ipower*

*Received by: IMAGES Group on behalf of the brand*

*Nominees: FOReT®, JOKER & WITCH, Priyaasi, Sam & Marshall, Soletreads and Villain Lifestyle*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Omnichannel Fashion Retailer**



**Marks & Spencer**

*Presented by: Arul Gunalan, Director Marketing, Qubriux*

*Received by: Siddharth Indrakanti, GM- Retail & Aamir Saya, Regional Finance & Operation Manager, M&S*

*Nominees: GKB Optically, KARAGIRI, KAZO, Pepe Jeans London, Shoppers Stop and Spykar*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Leisure & Gift**



**Woodfeather x Top Gun Maverick**

*Presented by: Ankit Jain, Head- BD, Kaleyra*

*Received by: Anish Trivedi recieved the award on behalf of Woodfeather*

*Nominees: Caratlane, MyPAPERCLIP and Saraf Furniture*

## IMAGES E-COMMERCE AWARDS 2022



★ IMAGES Most Admired eCommerce Company of the Year:  
**Speciality**



**Heads Up for Tails**

*Presented by: Sankalp Bhagat, Haptik & Vinayak Agarwal, CEO, Bite Speed*

*Received by: Nithya Ragunath, Operation Manager, HUFT*

*Nominees: 70s Kitchen*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Speciality**



**thinKitchen™- 850**

*Presented by: Sankalp Bhagat, Haptik & Vinayak Agarwal, CEO, Bite Speed*

*Received by: Anand Baldawada, CEO, thinKitchen*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Travel & Hospitality**



**Uber**

*Presented by: Subhradeep Ray, Lead Consultant, Enterprise Sales, Unicommerce*

*Received by: Likhita Goud, Regional Operations Lead, Uber*

*Nominees: ClickToSolve and Southern Travels*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Banking, Financial Services & Insurance**



**IIFL Securities**

*Presented by: Ayush Gupta, CEO, Swop Store*

*Received by: IMAGES Group on behalf of the brand*

*Nominees: ICICI Prudential Life Insurance, Paytm Payments Banks and Ring*

## IMAGES E-COMMERCE AWARDS 2022



★ IMAGES Most Admired eCommerce Company of the Year:  
**Marketing and Customer Reach**



### TTK Prestige

*Presented by: Shaurya Somani, VP & Head Technology, IMAGES*

*Received by: Kumar Nishad, General Manager, Prestige*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Marketing and Customer Reach**



### Haus and Kinder

*Presented by: Shaurya Somani, VP & Head Technology, IMAGES*

*Received by: Saket Dhankar & Kanupriya Anand, Founders, Haus & Kinder*

*Nominees: Heads Up For Tails and The Baker's Dozen*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Omnichannel Capability**



### Apollo Pharmacy

*Presented by: Swapni Pervelaa, Head Marketing, Plural Pine Labs*

*Received by: B Sathish, Associate VP -Operations, Apollo Pharmacy and team*



★ IMAGES Most Admired eCommerce Company of the Year:  
**Omnichannel Capability**



### Pee Safe

*Presented by: Swapni Pervelaa, Head Marketing, Plural Pine Labs*

*Received by: Mehak Chopra, CS & Legal Counsel, Pee Safe*

*Nominees: Heads Up For Tails, JioMart, Revour Consumer and The Baker's Dozen*



## IMAGES E-COMMERCE AWARDS 2022

### IMAGES EXCELLENCE AWARDS



★ IMAGES Most Admired Ecommerce Company of the Year:  
**Digital Asset/e-store**

**JioMart**

**JioMart**

*Presented by: Jaydeep Shetty, Consulting Partner, GreenHonchos*  
*Received by: Ayush Aggarwal, Lead Brand Marketing and Engagement, JioMart*  
*Nominees: Myntra and STARQUIK*



★ IMAGES Most Admired Ecommerce Company of the Year:  
**Digital Wallets**

**Paytm**

**Paytm**

*Presented by: Aamir Shafiq, Head Marketing, Green Honchos*  
*Received by: Deepika Laxmi, VP, Paytm*  
*Nominees: PhonePe and PayZapp*



★ IMAGES Most Admired Ecommerce Company of the Year:  
**EduTech**

**Hackerhelps**

**Hackerhelps Education**

*Presented by: Gerard Roger, Head Partnerships, GreenHonchos*  
*Received by: Vishwadeep Kamble, Founder & CEO, Hackerhelps*



★ IMAGES Most Admired Ecommerce Company of the Year:  
**Fashion & Lifestyle- Marketplace**

**Myntra**

**Myntra**

*Presented by: Bhavesh Pitroda, CEO & Director, IMAGES*  
*Received by: Manohar Kamath, CXO & Chief Myntra Fashion*  
*Nominees: Amazon, Flipkart and Snapdeal*